

| **Grow** your career.
| **Level up** for the future.

Masters Certificate in Healthcare Management

Rise through the ranks in the healthcare industry



Master Certificate in Healthcare Management

Now more than ever, there is a high demand for healthcare managers who can increase operational efficiencies, implement change initiatives, and enhance organizational performance while retaining existing talent. Are you ready for that challenge?

Why choose our program? Because we empower you to confidently and positively navigate the dynamic healthcare landscape by seamlessly integrating the latest industry insights with actionable business and management strategies.

Join forces with Schulich ExecEd's world-class faculty and industry experts in healthcare, business, and academia to sharpen your healthcare management skills

Grow your career.
Level up for the future.



9 days of study over 5 months + supplementary readings and coursework



Book this program [online](#)



Master Certificate in Healthcare Management

Through this unique program, gain vital healthcare management skills encompassing systems thinking, creating compelling visions, strategic decision-making, cultivating adaptability, effective communication, masterful execution of business plans, empowering others, and driving measurable results.

Elevate your career and become a transformative force in healthcare management. Navigate tomorrow's healthcare challenges with confidence and skill.

DISCLAIMER: Schulich ExecEd requires a non-refundable deposit from all students as part of the enrollment process. Domestic students are required to submit a \$1,000 deposit, while international students are required to submit a 50% deposit. If you have any questions or concerns, please contact our advisors for assistance.



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Program Highlight



For Busy Professionals

Rich learnings in just 9 days of study over 5 months, with supplemental readings and coursework outside of the classroom.



World-Class Instruction

By accomplished healthcare, business and academic experts.



Network

Build your professional healthcare network.



Digital Badge

Receive digital credentials from Canada's #1 business school.

Program Faculty

Learn from the best.

Beppino Pasquali
CPA, CA

Joseph Mapa
DHA, MBA, FCCHL, LFACHE

Susan Lieff
MD

Shane Saunderson
PhD, MBA, B.Eng

Tina Smith

Christine Shea

Robert Bell
MDCM, FRCSC, FACS, FRCSE (hon)

Kevin Quinn
MA, MPA

Abi Sriharan
PhD, Program Director



Stephen Friedman
MA Psych

Simone Harrington
BScB, MBA



The program was thoroughly engaging, interactive and practical. It provided realistic and useful approaches that I can use in my personal and professional life. Excellent!

S. Joshi

Chief, Department of Laboratory Medicine & Regional Director of Laboratories,
Niagara Health System



Program Content

Business in Healthcare

In this module, examine how business principles can innovate and transform healthcare by improving quality, performance, and value. Ideal for healthcare professionals seeking to integrate business strategies into healthcare management.

- **Innovative Healthcare Models**
- **Health Economics and Financing Principles**
- **Performance Improvement Strategies**

Business in Healthcare

Focusing on the organization, delivery, and governance of healthcare, this module covers funding, strategy, and regulatory environments. Learn to understand and navigate the complexities of healthcare systems.

- **Healthcare Delivery Systems**
- **Strategic Planning in Healthcare**
- **Regulatory and Governance Frameworks: Understanding the policies governing healthcare operations**

Program Content

AI & Digital Transformation in Healthcare

In this module, explore the digitization of healthcare, emphasizing the role of AI and digital technologies in transforming healthcare delivery and creating market opportunities. Hone in on leading digital innovations and your AI skills as a healthcare professional or an IT specialists in the healthcare field.

- **AI in Patient Care**
- **Digital Health Innovations**
- **Strategies for Digital Transformation**

Leading People and Teams in Healthcare

This module highlights healthcare as a team effort and addresses leadership skills necessary for enhancing team performance and engagement and reducing burnout. It is tailored for healthcare leaders aiming to foster a collaborative and patient-centred care environment.

- **Effective Leadership Approaches**
- **Building High-Performing Teams**
- **Managing Burnout and Improving Engagement**

Program Content

Capstone Project

At the start of the program, participants will need to identify a challenge related to their organization or the health sector in general that could benefit from business model innovation. Throughout the program, learners will explore the complexities of their chosen challenges, applying strategic thinking and stakeholder techniques to craft their solution.

Participants will be required to create a comprehensive business case that not only outlines the identified issue but also proposes a groundbreaking and sustainable solution. The assignment will emphasize creativity, feasibility, and the potential impact of the proposed solution.

On the final day of the program, participants will showcase their strategic prowess and communication skills by presenting their business cases in a concise 10-minute presentation. This session provides an opportunity for participants to demonstrate their mastery of the subject matter, articulate the value proposition of their solutions, and engage with peers and experts in a collaborative and competitive environment.

Completion **Benefits**



Masters Certificate

Awarded when a series of more extensive courses are completed.

After completing the Master Certificate in Healthcare Management, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



CE Credits:
10 CCHL MoC Cat. II
25 Royal College - MOC Section 2

Who Will Benefit



Current Health Professionals

Current healthcare professionals (i.e., physicians, nurses, pharmacists, or allied health professionals) looking to transition into a managerial role or are considering their next career moves within the healthcare industry will acquire industry-relevant skills, plus a respected Masters Certificate to advance their career.



Professionals Interested in Healthcare Management

Professionals interested in healthcare management and seeking a meaningful career in healthcare will gain the necessary skills and knowledge to succeed.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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