

Grow your career.
Level up for the future.

Masters Certificate in Management

Your Path to Mastering Management.



Masters Certificate in Management

New and less experienced managers are often given high-level tasks with little to no onboarding. In this 10-day program, Schulich ExecEd's veteran instructors deliver expert perspectives on what managers need to know today.

Navigate the fundamentals of business management and the formal processes of core management skills, including marketing, business planning, financial management, and performance evaluation. Lead your team to success with proven training theories that have stood the test of time.

Grow your career.

Level up for the future.



10 days of study over 2 months + supplementary readings and coursework



Book this program [online](#)



Masters Certificate in Management

For mid-career and senior leaders who already know the gains and pains of managing teams, this program offers fresh perspectives from top instructors on the kinds of dynamic leadership that propel today's intricate work environments.

Develop a keen sense of your leadership influence and empower the team through organizational changes, big and small. Understand the different motivations and engagement styles of your staff to achieve long-lasting team synergy.

This Masters Certificate comprises two stand-alone five-day programs, which can also be taken separately. Take the full Masters Certificate for a comprehensive understanding of management essentials and best practices.



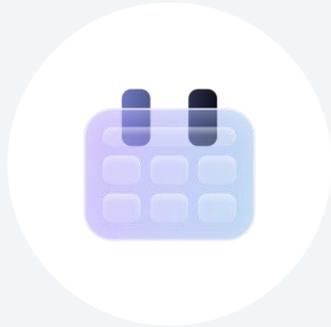
10 days of study over 2 months + supplementary readings and coursework



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Program **Highlight**



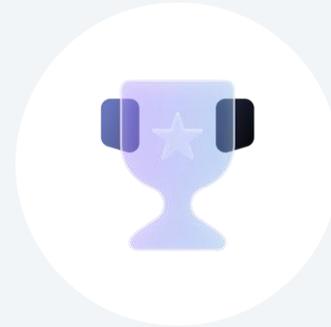
10 Days of Study

Rich learning in just 10 days of study, with supplemental readings and coursework outside of the classroom.



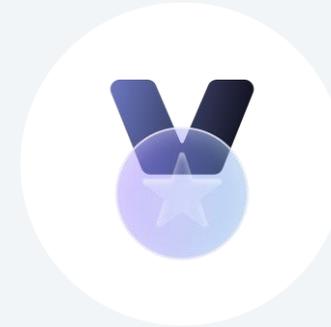
Unlock Dynamic Leadership

Learn your optimal coaching methods with Dynamic Influencing Behaviours© and expand your leadership acumen.



Learn from the Pros

Train with top-rated Schulich instructors that are consistently ranked among the world's best.



Masters Certificate

Awarded when a series of more extensive programs are completed and a greater skill set achieved.

Program Faculty

Learn from the best.

Beppino Pasquali

CPA, CA

Haniyeh Yousofpour,

PhD, MBA, PMP, PE Certified

Lee-Anne McAlear

Sanjay J. Dhebar

MBA

Stephen Friedman

MA Psych

Vania Sakelaris

MBA, CHE, RCC™, CBC™

Program Content – Management 1



Module 1: The New Manager Roadmap

This first module is an introduction to what it is to become a manager. It will address how different (and sometimes difficult) it is to shift from a specialist to a manager state of mind. Participants will explore their level of readiness as well as the implications for them, their team, and their company.

It will cover topics such as:

- Make the mental shift
- Shaping your organization's culture
- Management v. Leadership
- Your first 3 months as a manager
- Individual time management strategies

Module 2: Organizational Strategy and Collaboration

A new manager should look at the overall strategy for the organization and know where their department or team fits into the wider picture. This module will give participants the tools to analyze their environment and determine where their department goals fit into the organization's strategy, and where collaboration with other departments is needed.

It will address the following topics:

- Organizational analysis and collaboration assessment
- Promoting collaboration and avoiding siloed work
- Communicating goals to your team to motivate, focus staff and promote cooperation and collaboration

Program Content – Management 1



Module 3: Critical and Innovative Management

This module focuses on giving participants the tools to be a creative and innovative manager who contributes to their organization's growth and development. It will address two main topics as follows:

Critical thinking

- Data literacy
- Evidence-based decision-making

Innovation & Creativity

- Creative self-awareness
- Brainstorming techniques
- Creative thinking workshop

Module 4: Performance Management

This session covers the main aspects of managing team and individual performance:

Managerial effectiveness (prioritize, plan, perform)

- Setting SMART goals for your team members and communicating them

Task and project delegation

- Definition of delegation
- Benefits of delegation in the workplace

Estimating the right level of delegation

- Enabling people growth
- Giving and receiving feedback

Program Content – Management 1



Module 5: Financial Management

Dive into the key, need-to-know financial knowledge for managers, so you're prepared to tackle the financial elements of your job. Topics will include:

- A review of key financial statements managers must know
- Financial statement analysis: How to do it fast and efficiently
- Budgeting procedures for management success

Program Content – Management 2



Module 1: From Manager to Leader

The goal of this first session is to guide participants into making a shift from manager to leader.

- Learners will start with an introduction to leadership: after learning about different leadership styles, they will explore their leadership style and the effect it has on their team.
- They will then dive into the topics of emotional intelligence and empathy, which are key pieces to turn people managers into leaders that can inspire and engage their teams.
- The final activity of this first day will be a piece about time and priority management, two things that even experienced leaders don't necessarily do well.

Module 2: Leading a High Performing Team

The second day will build on the first. Participants will expand from the self-awareness dimension to a more connected one. Here are the topics that will be covered:

- Building trust by manifesting ability, reliability and consistency
- Adapt your emotional response in difficult situations
- Manage and solve conflicts within your team
- Set aligned goals for a high-performing team

Program Content – Management 2



Module 3: Building an Effective Team

This third day will focus on building your team: from acquiring and retaining talent to guiding and supporting team members in their professional development. It will cover the following:

- What a learning culture is and how it contributes to forming a better team for better business
- Build and sustain this learning culture:
 - Professional development needs assessment and support
 - Future skills planning
 - Achievement recognition
- Talent acquisition strategy

Day 4: Leading Through Change

This session aims at giving participants the tools to find possibilities to drive organizational change, while also being resilient and open to adjust to what they cannot change.

It addresses the following topics:

- Organizational change and continuous improvement
- Change management
- Influencing and persuading
- Personal and team resiliency

Program Content – Management 2



Module 5: Sparking the Change

Ambiguity, adaptability and resilience are inevitable in today's business. This final section of the program is hence focused on sparking the change and advocating for it.

It will address the following skills and topics:

- Developing a growth mindset, geared towards innovation
- Making evidence-based strategic decisions
- Leading business through an ever-changing world
- Upward management: making the case for investments and changes

Who Will Benefit



Aspiring Leaders

Whether you're new to management or moving into a new area of business, you'll get a head start with relevant skills you can put to work right away.



Mid-Career Leaders

Managers with less than five years experience looking to receive formal management training and perform their roles better than ever.



Senior Leaders

Supercharge your management skills for immediate impact and connect with other leaders to learn from their experiences.

Completion Benefits



MASTERS CERTIFICATE



Masters Certificate

Awarded when a series of more extensive programs are completed and a greater skill set achieved.

After completing the Masters Certificate in Management, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



30 PMI-PDU. Successful completion of this program will earn PMI® Members, in good standing, Education PDU's in alignment with the PMI Talent Triangle. If this applies to you, you will receive a PDU Claim Code at the conclusion of your program. For more information on how to earn your PDU's, we recommend logging into your Continuing Certification Renewal System (CCRS) to report PDU's and view your certification records. Following this, if you require additional assistance, please contact PMI Support directly.



70 HRP-CPD Hours. This program has been approved for CDP hours under Section A of the Continuing Professional Development (CPD) Log of the Human Resource Professionals Association (HRPA). Be sure to note the program ID number on your CPD log. For more information about certification or continuing professional development, visit the HRPA website at www.hrpa.ca/hrdesignations_/Pages/Continuing-Professional-Development.aspx

Why a Masters Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the Country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We Provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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