

Grow your career.
Level up for the future.

Schulich Executive Presence

Find your voice and lead effectively both online and offline.



Schulich
School of Business
Executive Education

YORK U

Schulich Executive Presence

Establishing your executive presence is often overlooked by busy business leaders, but it's a critical step to ensure lasting success. Learn how to improve your motivation, body language, and emotional intelligence in just a few days.

Executive presence is about more than attracting attention—it's the ability to use gestures, gaze, voice and other small details to prove your ideas are worth listening to. It's not enough to say you're a leader, you need to show it.

Grow your career.
Level up for the future.



2-day program



Book this program [online](#)



Schulich Executive Presence

Don't send your teams mixed signals, whether consciously or unconsciously, through faulty facial expressions, body language or speech patterns. In this engaging and interactive program, learn to boost cooperation through techniques, communication tools, and compelling presentations. Turbo-charge your social interactions to speed towards the next level of your career.

Enhance your executive presence and build your personal brand by creating memorable business relationships with everyone you meet. As part of the program, attendees are offered the opportunity to prepare video follow-ups and receive personalized feedback from the instructor to help strengthen their virtual presence.

Grow your career.

Level up for the future.



2-day program



Book this program [online](#)



Program Highlight



2 days of study

Rich learnings in just two days



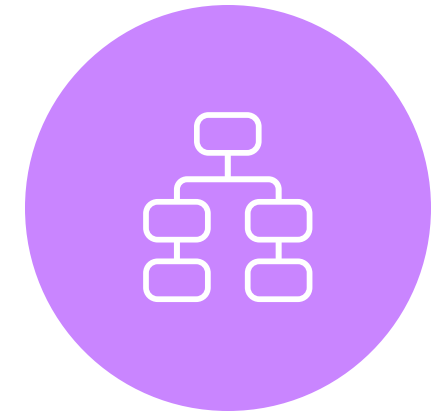
Network

Meet and collaborate with professionals across multiple industries



Interactive

Hands-on and participatory



Digital Badge

Receive an authentic digital badge from Canada's top-ranked business school



Excellent opportunity to learn and share with other individuals interested in becoming better leaders.

Leona Tarini

Resource Management Supervisor, Ministry of Natural Resources and Forestry



This program will empower the participant to project their best self in any professional situation.

Sheryl Clarke-Dawkins

Supervisor Direct Program, City of Toronto



Excellent content, excellent/professional instructors and a great value add to your professional development.

Nick Hadjiyianni

Programs Manager, Employment and Social Enterprises, Community Living Toronto



Schulich has set itself apart from other executive education programs. The direct application of program material will act as a true value-add to my current and future career endeavours.

Elizabeth Moschopedis

Asset Marketing Manager, Oxford Properties Group



I had a wonderful experience taking my first program at Schulich. Thanks to the facilitator for her insightful and meaningful program material and impactful discussion that she fostered.

Ashley Moraca

Global Lead, E-Commerce, G Adventures



Participating in this program helped me identify my leadership style and examine its effect on my executive presence, for better or for worse. Upon reflection I have walked away with strategies to adjust my actions to create opportunities to move my career forward.

Denise Rainford

Supervisor Direct Program, City of Toronto

Program Content



DAY 1

Rethinking Confidence – The Courage to Learn

True confidence isn't about having all the answers—it's about being open to learning, growth, and getting it wrong sometimes. Challenge the myth of confidence and explores Amy Edmondson's research on psychological safety, the power of productive failure (*The Right Kind of Wrong*), and how embracing a self-directed learning mindset leads to stronger, more adaptable leadership.

Accountable Leadership – Beyond Blame

Accountability isn't about pointing fingers—it's about stepping up. Unpack the difference between blame and responsibility and explore how leaders empower others through ownership, systems thinking, and collaborative problem solving. Participants will practice tools for turning setbacks into forward momentum and fostering a culture of shared success.

The Competence Myth – Leading with Vulnerability and Candor

What makes someone truly competent? Flip the script on bravado, exploring how vulnerability, approachability, and humility foster trust and credibility. We'll contrast the urge to be “the smartest in the room” with the power of being the most open and examine how kindness and candor can coexist to create an environment where others can thrive.

Leadership Presence – Communicate with Purpose

Presence isn't just about being in the room—it's about showing up in a way that makes others feel seen and heard. Dive into active listening, civil discourse, and how to engage others with intention. Participants will develop communication practices that foster trust, build rapport, and help them lead with clarity and empathy.

Program Content



Adaptive Authenticity – Staying True While Staying Flexible

In a fast-changing world, authenticity isn't about rigid consistency—it's about staying rooted in your values while adapting to what's needed. Explore the balance between preparation and spontaneity, confidence, and humility. We'll redefine authenticity as a dynamic, value-driven practice that helps leaders respond, connect, and stay grounded under pressure.

Program Content



DAY 2

Presence as a Leadership Response

Presence is not polish or personality. It is the ability to sense what the moment needs and respond with intention, clarity, and care.

The Presence Shift — Read the Room, Regulate Yourself, Make the Move

Under pressure, leaders can default to proving, pleasing, controlling, or over-performing. Participants learn how to read the room, manage their own reactions, and choose the leadership move that builds trust.

High-Stakes Conversations — Speaking with Courage and Credibility

Presence matters most in difficult conversations. Participants practice how to give feedback, name tension, manage disagreement, ask for accountability, and stay credible when challenged.

Embodied Storytelling

Leaders create meaning through story. Participants learn how to communicate strategy and change in a way that feels human, clear, and compelling.

Program Content



Presence Across Executive Moments

Executive presence is situational. Participants practice how to open a room, calm uncertainty, influence senior leaders, hold disagreement, and create alignment without dominating. The emotional culture you leave behind is everything.

Who Will Benefit



Mid-Career Leaders

Foster a powerful digital mindset as a leader with strategic foresight and demonstrate your capacity to drive change in a more senior position.

Completion Benefits



Advanced Badge

Show that you're able to apply knowledge at a strategic, organizational level.

After completing the Schulich Executive Presence program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





Schulich ExecEd, Schulich School of Business at York University

500-222 Bay Street. Toronto, Ontario M5K 1K2

1.800.667.9380

execedinfo@schulich.yorku.ca

execed.schulich.yorku.ca/



SchulichExecEd



SchulichExecEd



SchulichExecEd



SchulichExecEd

