

Grow your career.
Level up for the future.

Certificate in Leading Change

Spark Changes in the Workplace That Last



Certificate in Leading Change

Planning the tactical components of change is only half of the story—management must support and sustain changes after implementation. This holistic, program guides mid-career leaders in introducing change in an integrated manner. Participants will leave with strategies, tools and tactics they can immediately use in the workplace. Gain the critical knowledge, strategies, insight and tools to lead or foster change in the workplace. Unlike other change management training, this program recognizes that theories, templates and tactics only get you so far.

Grow your career.

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12 hours of study + self-paced session



Book this program [online](#)

Implement Successful, Sustainable Change in Your Organization

While participants will leave with a strong grounding in the fundamentals of organizational change, they will also benefit from sharpening their understanding and ability to effectively navigate and lead two key challenges of change: conflict and communication.

Understand your organizational culture, perfect your stakeholder mapping abilities, and identify your personal change-leadership style to leverage your strengths when implementing change.

With interactive and engaging case studies, videos, lectures and group activities, learn to communicate with impact to influence stakeholders and create a work culture that cultivates change.



12 hours of study + self-paced session



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Program Highlight



3 Classroom Sessions

Rich learnings in just 12 hours of study + self-paced session



Real-World Application

Practical, impactful and actionable insights ready for immediate use in your workplace



Interactive

Hands on and participatory



Digital Badge

Receive an authentic digital badge from Canada's #1 business school



Program Faculty

Jordan Berman has helped play an instrumental role in leading change throughout his career. He has held executive leadership roles at Johnson & Johnson, AstraZeneca and Apotex, where he led profound organizational change as well as smaller-scale change. He also spent eight years as a consultant providing counsel to some of the world's leading brands, including SC Johnson & Sons, Kraft and Pfizer. Jordan holds a joint EMBA from the Kellogg School of Management and the Schulich School of Business. He taught at the graduate and undergraduate levels at the Schulich School of Business, focusing on organizational change and culture, and has been a highly rated speaker on change management.



Jordan was a fabulous instructor. He brought the material to life with many examples and was able to engage all participants. I am excited to return to my office and apply my new knowledge and skills. I am thankful for the time Jordan took to answer all of our questions.

Program Participant



I'm leaving this course better prepared with a stronger skill set to not only execute daily tasks in my job but also help to share these new skills with other employees.

Program Participant



Jordan did an excellent job keeping us engaged throughout the 3 days. There were ties to real-life examples and comments that sparked discussions and ideas that can be taken back to the workplace.

Program Participant

Program Content



Understanding the Change Context

By the end of this session, participants will be able to:

- Describe the conditions for successful change
- Distinguish between different types of change
- Identify key drivers of change
- Explain common challenges of change

Effectively Engaging Stakeholders

By the end of this session, participants will be able to:

- Explain governance in managing change
- Develop a compelling case for change
- Create a clear and compelling change vision
- Confidently engage in stakeholder identification and mapping

Communicating with Impact (Asynchronous Portion - Self Paced)

Gain strategies and techniques for powerful, compelling and impactful communications. Understand how leadership, communication and conflict management are linked to success.

Developing Change Readiness

By the end of this session, participants will be able to:

- Apply a framework to assess an organization's readiness for change
- Identify and manage resistance effectively
- Apply the five modes of conflict management
- Develop and implement effective change communication strategies

Program Content



Measuring & Sustaining Change

By the end of this session, participants will be able to:

- Explain the importance of pre-, during-, and post-change measurement
- Apply a range of measurement strategies to keep initiatives on track
- Use proven tools to sustain and embed change

Who Will Benefit



Mid-Career Leaders

Managers seeking innovative changes to improve workplaces or teams will learn the core concepts of change and learn how to build a structured change plan in preparation for more senior roles. Ideal industries for this program include HR, communications, project management, strategic planning and transformation.

Completion **Benefits**



Certificate

Provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

After completing the program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





Schulich ExecEd, Schulich School of Business at York University

500-222 Bay Street. Toronto, Ontario M5K 1K2

1 800.667.9380

execedinfo@schulich.yorku.ca

execed.schulich.yorku.ca



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