

Grow your career.  
Level up for the future.

# Leading Beyond Projects

Learn the three critical skills that will allow you to leverage your PM experience and prepare you for a move into senior leadership within your industry or elsewhere.



**Schulich**  
School of Business  
Executive Education

**YORK U**

# University Executive Education Network Partner Schools

Select your university at registration and attend the live virtual classes at the time indicated.



**Gustavson**  
School of Business  
University of Victoria

**Gustavson School of Business,  
University of Victoria**



**Schulich**  
School of Business  
Executive Education Centre

**Schulich Executive Education Centre,  
York University**



**Carleton**  
University

**Carleton University,  
Sprott School of Business**



**Sobey School  
of Business**  
Saint Mary's University

**Saint Mary's University,  
Sobey School of Business**



**Memorial University,  
Gardiner Centre**



**Schulich**  
School of Business  
Executive Education

**YORK U**

# Leading Beyond Projects

Today's organizations are looking for tomorrow's leadership team and project managers make great leaders!

As an experienced PM, the next step in your career could very well take you to the senior leadership level. This three-day strategic project management program will give participants a solid understanding of the three key elements that PMs need to embrace to enhance their strategic project manager leadership skills. Participants will come away from the program inspired to reach to the next level with a new road map for their careers – their own professional strategic plan to guide them on the journey to their next professional step.



3-day program



Book this program [online](#)



# Leading Beyond Projects

Project Managers looking to take their career to the next level need to acquire additional strategic project management leadership skills that prepare them for senior leadership positions. This strategic project management program is designed to give experienced PMs exposure to three critical areas of business that will help them demonstrate their ability to lead organizations effectively: Strategy and Strategic Thinking, Communicating Like a Leader, Business Acumen – Thinking Beyond Projects.

Benefit by attending with participants from other regions in Canada! Delivered simultaneously by select University Executive Education Network partner schools:

- Schulich ExecEd
- Carleton University - Sprott School of Business
- Memorial University - Gardiner Centre
- Saint Mary's University - Sobey School of Business
- University of Victoria - Peter B. Gustavson School of Business



3-day program



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# Program Highlights



## 3 Classroom Sessions

Rich learnings in just 3 days



## Interactive

Engaging eLearning modules and pre-recorded mini-lectures



## Tools & Techniques

Acquire critical thinking skills using proven leadership tools and techniques



## Networking

Breakout discussions with the instructors and your fellow participants

# Program Faculty



**Diana Kawarsky**

MA, CCP



**Gail Levitt**

PhD, MA



**Haniyeh Yousofpour**

PhD, MBA, PMP, PE Certified

# Program Content



## Leadership in Action

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Leading effectively (colleagues, clients, and stakeholders as well as leadership, staff and management) is the key to taking your business initiatives to higher success levels.

- Develop effective leadership strategies
- Decision-making techniques that gain buy-in
- Connect with others to build solid network
- Assess your leadership style's credibility

## Developing Your Business Acumen

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Develop a CEO mindset that considers a wider scope. Learn the essential concepts, tools, techniques and skills needed to manage the entire business.

- Taking an inventory of your business acumen
- Identifying the business problem/opportunity
- Techniques to think strategically and critically
- Planning and implementing change

# Program Content



## Strategy and Strategic Thinking

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Learn the tools and frameworks for strategic decision-making. Cultivate a systematic way of thinking that enables you to develop comprehensive answers to key questions.

- Strategy vs. Business Model
- The Strategic Management Process
- External and Internal Environment Analysis
- Choosing the Right Strategy(ies)

# Participant Profile

The program is designed for individuals with prior experience in the discipline of project management, including:

- Project Management professionals
- Graduates of the Schulich MCPM and other similar programs
- PMPs



# Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

## **We are #1 Business School in the country**

We have the privilege of being ranked #1 and teaching top students from around the world.

## **Our Program is Unique**

Distinction from growing competition in the job market.

## **We Provide a Combination of Skill Specialization & Range**

Deepen your current skills and acquire new ones.



# About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

## We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

## Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





## Schulich ExecEd, Schulich School of Business at York University

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