

| **Grow** your career.  
| **Level up** for the future.

# Masters Certificate in Project Management

Consolidate and certify your PM skills  
to add value to all your projects.



**Schulich**  
School of Business  
Executive Education

| **YORK U**

**25**<sup>Years</sup>  
Masters Certificate in  
Project Management



# Masters Certificate in Project Management

In today's fast-paced industries, project managers are in high demand, but how do you veer into Project Management? Schulich ExecEd's Masters Certificate in Project Management can break you into this industry, giving you the ins and outs of leading a project from ideation to in-market success. You'll gain the experts tools, strategies and hands-on practice to kickstart your project management career.

**Grow** your career.

**Level up** for the future.



12 days of study + supplementary readings and coursework



Book this program [online](#)





## Masters Certificate in Project Management

The MCPM is Canada's longest running and most successful project management training program.

More than 13,000 project managers have chosen the Masters Certificate to provide them with in-depth project management training and to fully prepare them to pass the PMP Exam.

Greatly respected and recognized in the project management community. It is suitable for all industries and will give you a toolkit of tools and templates that you can fully adapt to your working needs.



12 days of study + supplementary readings and coursework



Book this program [online](#)





# Masters Certificate in Project Management

Today, virtually everything qualifies as a project. Everyone from executive assistants to vice presidents a potential project manager. But how do you stand out from other professionals and thrive in this growing industry?

In this Masters Certificate program, you'll distinguish yourself with competitive training, preparing you for a project manager role. Build a PM toolbox with detailed lessons on 'Principles of Behaviour' and 'Performance Domains' from the Project Management Body of Knowledge (PMBok®). Learn the latest vocabulary and join industry conversations with up-to-date content on Agile and Scrum.



12 days of study + supplementary readings and coursework



Book this program [online](#)



# Three Convenient Pathways



## SPRING SESSION

Take the program in the Spring and earn your Masters Certificate by completing 2 part-time evening modules completely online



## FALL SESSION

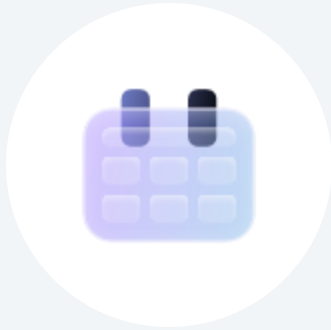
Complete the program with Friday and Saturday classes delivered in a hybrid format with blended in-person and online sessions



## WINTER SESSION

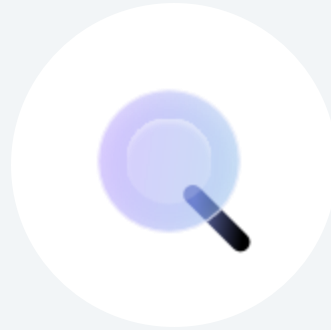
Complete the program with Friday and Saturday classes delivered completely online

# Program Highlights



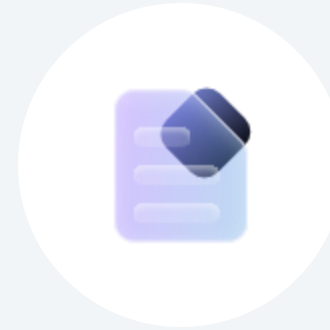
## 12 Days of Study

Rich learning in just 12 days of study, with supplemental readings and coursework outside of the classroom.



## Stand Out from the Crowd

Gain proven tools and professional templates to establish your expertise in project management.



## Optional PMP Prep

Participants preparing for the PMP® designation exam through PMI can choose to join 2-hour optional modules and receive an extensive review of exam requirements.



## Network

Connect with and learn from peers, fellow project managers and leaders across a wide range of sectors, industries and professions.

# Program Faculty

*Learn from the best.*

**David Barrett**

National Program Director



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**Patrick van Abbema**  
CBAP, CSP, PMP, BA, MCBA

**Christine Beaulieu**  
MBA, PMP

**Douglas B. Boebinger**  
PMP

**Ariel Deluy**  
PMP

**Serge Garon**  
PMP

**Derek Dow**  
P.Eng., MBA, PMP

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**Bruce Garrod**  
PMP

**Benoit De Grâce**  
BEng, PMP

**Jeff Henry**  
MBA, PMP

**Doug Land**

**Amber McMillan**  
PMP

**Ori Schibi**  
MBA, PMP

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**Don Moore**  
PMP

**Bill Morrissey**  
PMP, BA, MEd, MCPM

**Karen Noftall**  
PMP

**Alan Williams**  
PMP

**Dr. Haniyeh Yousofpour**  
PhD, MBA, PMP

**Mark Anglin**  
PMP, MBA, PEng



This was a terrific experience, I gained some valuable knowledge and insights about Project Management. It has helped me with the preparation to write my PMP® exam. The most important thing I believe I have made a whole new network of people to connect to."

**J. Liang**, Oxford University Press



The teaching methods of the instructors were the best... very thorough and well presented for ease of understanding. Nothing but positive things about how the program was organized and presented."

**Michael Parker**, Jancon Construction Ltd., Toronto



"This program was awesome and worth every minute, all the effort and every penny! It really pulled everything together and filled the gaps we had. I feel more integrated. Highly recommend to anyone wishing to become a PM."

**M. Zaki**, Independent Consultant



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School of Business  
Executive Education





# Program Content



## Program Introduction

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Review program deliverables, expert instructors and teaching modules.

- Program introduction and review of objectives
- Overview of the knowledge areas of project management as defined by the Project Management Institute and others
- Introduction to the project simulation/case study to be used throughout the program\*
- Delivery of tools and technology to be used throughout the program
- Discussion and exercise around team leadership and effectiveness

## Project Planning and Control

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A complete foundation in successful planning and implementation.

- How to form a project team, scope projects and manage within a Matrix Environment
- Developing detailed and high-level PM plans
- Creating activity-based network diagrams and working with the critical path

# Program Content



## Assessing and Managing Project Risk

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Approaches to evaluating project uncertainties and risks.

- Project risk management framework
- Risk management in project planning and execution
- Quantitative and team facilitation techniques to identify risks and responses
- Utilizing decision trees and expected monetary value
- Applying techniques such as the Delphi method and Monte Carlo simulation

## Leadership, Communication and Stakeholder Management

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Improving your project effectiveness in HR, communications and stakeholder management.

- Communicating with project stakeholders meaningfully and effectively while supporting the success of the project
- Choosing, developing, managing and organizing your team
- Identifying all stakeholders and managing their engagement
- Building communication plans and using templates
- Exploring strategies for challenging communication environments; such as organizational change, diversity, and virtual teams

# Program Content



## Effective Project Cost Management

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Manage your projects through the lens of cost minimization.

- Cost estimating: micro versus macro
- Resource planning, budgeting and cost control
- Earned value concepts
- Fixed, variable and unit costs Status reporting

## Project Integration & Simulation

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- Review all areas covered to-date
- Understand how all parts integrate
- Execute the program-wide simulation project

# Program Content



## 25 HRS - Online PMP Exam Preparation

- Designed especially for this program, these 2-hour optional modules will take the PMP Exam candidates through an extensive review of exam requirements.
- Exclusive access to online videos, interviews and articles on the future of Project Management
- Participants will gain access to a library of online content discussing the future of our industry and how we can be better prepared. Topics will include artificial Intelligence, digital transformation, block chain, data analytics and more.



# Program Content



## 6 HRS – Optional Online Modules

Choose to take all three optional modules, or the ones you need:

### Introduction to Agile and Scrum (2 Hrs)

- Understand key elements of Agile and Scrum and how to apply them to any project. Cover topics like Agile and Scrum, Sprint Preparation, Sprint Execution, and Sprint Closure

### Project Quality Management (2 HRS)

- Learn how to build quality measures into every project.
- How to form a project team, scope projects and manage within a Matrix Environment

- Developing detailed and high-level PM plans
- Introduction to Earned Value Management
- Meeting stakeholder requirements with various control strategies

### Contracting, Procurement and Negotiation Skills (2 HRS)

- Successfully manage key vendors and partners.
- Procurement and solicitation planning
- Solicitation and negotiation principles
- Source selection
- Contract close-out and contract law

# Who Will Benefit



## Aspiring Project Management Professionals

Aspiring project managers in early-in-career roles such as assistant, coordinator, scheduler and assistant will gain the project management skills and training to propel their careers and break into the industry. Learn all the need-to-know information to master project management, from start to finish and level up your project management career. This program is ideal for sectors such as healthcare, IT, construction and energy.

# Completion Benefits



## Masters Certificate

Awarded when a series of more extensive courses are completed.

After completing the Masters Certificate in Project Management, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Schulich ExecEd has been reviewed and approved by the PMI® Authorized Training Partner Program. Earners of the Authorized Training Partner Program badge are authorized by PMI to support the professional development needs of future or current PMI practitioners and stakeholders in their pursuit of PMI Credentials.

# Why a Masters Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

## **We are #1 Business School in the Country**

We have the privilege of being ranked #1 and teaching top students from around the world.

## **Our Program is Unique**

Distinction from growing competition in the job market.

## **We Provide a Combination of Skill Specialization & Range**

Deepen your current skills and acquire new ones.





# About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

## We Provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

## Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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School of Business  
Executive Education

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**Schulich ExecEd,  
Schulich School of Business at York University**

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