

Grow your career.
Level up for the future.

Masters Certificate in Public Sector Leadership

Leading effectively in public service requires a unique strategic vision and skill set.



Schulich
School of Business
Executive Education

YORK U



Masters Certificate in Public Sector Leadership

The ways in which public sector executives prepare to lead change today dictates the effectiveness of governance frameworks in the future. The Masters Certificate in Public Sector Leadership is a government training program designed to equip today's government and public-sector leaders with the skills and competencies critical to establishing frameworks of governance that will encourage innovation and ensure best practices throughout their organizations.

Grow your career.

Level up for the future.



9 days of study over 7 months + supplementary readings and coursework



Book this program [online](#)

Masters Certificate in Public Sector Leadership

This public-sector training program stimulates insights and builds understanding rapidly through an action-learning environment. Participants enjoy lively discussions, examine real life case studies, and engage within breakout sessions across three impactful learning modules — all while being guided by public sector leaders who are unsurpassed in their expertise and experience. The resulting blend of ‘soft’ skills and ‘hard’ expertise allows public sector professionals to fully engage with all stakeholders in the process of effective public management.



9 days of study over 7 months + supplementary readings and coursework



Book this program [online](#)



Program Highlight



9 Days of Study

Rich learning in just 9 days of study spread over 7 months, with supplemental readings and coursework outside of the classroom.



Advancing Your Career

Advance your critical thinking and communication skills.



World-class Instruction

Accomplished faculty drawn from government and the public sector.



Flexible Enrolment

Take only the modules you need or take the full Masters Certificate for significant tuition savings.

Program Director



JP Gedeon

PhD, Program Director

JP Gedeon is a nationally recognized, published expert in leadership, leadership psychology, corporate transformation and cultural change. Over the past 20 years, he has held executive level positions in the private, public, academic and association sectors, having developed many of the mainline education and credentialing programs available in the sector today. JP is a highly regarded trainer and consultant, with a wealth of municipal experience.

Program Faculty



**Peter
Constantinou**

PhD



Gail Levitt

PhD, MA



**Lee-Anne
McAlear**



**Zachary
Spicer**

PhD



This program taught us cutting-edge models to address sophisticated issues... I am able to put forward better policies and programs.

M. Pierre

Director, Historic Sites Planning and Programs
Branch, Parks Canada



An excellent program for senior public officials to develop and share methods and techniques to tackle today's changing issues in the public sector.

S. Hamilton

Manager of Design and Construction, City of
Burlington



The experience thus far, has been amazing – really good content, the structure is superb – breakouts, the conversations are lively and the overall interaction is amazing. In all honesty, the virtual experience seems to be providing more value than any in-person learnings I have done.

Asher Jaffri

Manager, Application Services, City of
Richmond Hill

Program Content



Cultivating Strategy in Public Sector Leadership

A strategic outlook stands as among the most important capacities for Public Sector leaders, especially in today's ever-changing environment. This module focuses specifically on the aspects of strategy that are most needed in our uncertain world: agility, innovation and relationship.

Workshop 1: Leadership Agility and Strategic Thought

- Clarify the difference between strategic planning and strategic thinking
- Use various models of innovation to increase strategic ideation
- Understand how to best incorporate innovative notions into strategic implementation and departmental plans

Workshop 2: Leading with Innovation

- Explore the concepts of complicated and complex problems and understand the fundamental difference between them
- Explore frameworks that move through a developmental process that turn novel ideas into implementable programs
- Understand how to measure and track your innovative capacity and agenda, making adjustments and course corrections on the road to ensure you achieve your goal of innovation and creativity

Workshop 3: Advanced Stakeholder Relations

- Explore the relational matrix in which Public Sector institutions are immersed and investigate your organization's role and capacity therein
- Discuss cogent and proven models for advanced stakeholder relations that advance your standing within stakeholder relationships
- Investigate approaches to using your enhanced stakeholder relationships in functions related to issues/crisis management

Program Content



Cultivating Disruption in Public Sector Leadership

The modern marketplace is surrounded and challenged by numerous and compelling technological and operational disruptions. This module explores how Public Sector Leaders can best adapt to and confront these marketplace evolutions.

Workshop 4: Entrepreneurial Leadership in Government

- Understand the principles of entrepreneurial leadership as they manifest within legacy-based corporations, such as ministries, municipalities and other public sector entities
- Discover frameworks of behavioural and strategic innovations that could open the door to transformative leverage and novel program design
- Understand calculated and reasoned risk mitigation in a world of public sector entrepreneurial innovation

Workshop 5: Systems Thinking and a “Whole of Government” Approach

- Discuss the notion of a government as a single body/entity, and the challenges experienced by public sector organizations that counteract a “whole of government” mindset
- Explore approaches to pursue cogent systems’ thinking within the public sector, and investigate how such a mindset could transform public sector functioning
- Practice framework approaches in simulated case studies to compare and contrast various styles of systems’ thought and their implications for public sector operations

Workshop 6: Technological Disruption (Its Implications for Canada’s Public Service)

- Explore the current trends in the general field of technological disruption, including the advent of AI
- Understand how the current state of technological disruption and how it can be used to enhance public sector innovation and strategic possibilities
- Discuss strategic and operational implications of the current state of technology and envision how public sector leaders can best respond in this ever-advancing world

Program Content



Cultivating Character in Public Sector Leadership

Character-based leadership has arisen as one of the primary principles motivating leader behaviour, motivation and practice in Canada's public sector. This module culminates the insights of the preceding workshops by presenting an in-depth and scientifically-validated model of character-based leadership, intended to best poise public sector leaders for the challenges presented by today's volatile marketplace.

Workshop 7: Leaders' Challenge: Character-Based Leadership

- Explore the psychological principles governing the development, implementation and generalizability of character-based leadership
- Compile a personal roadmap for individual growth based on the tenets of character—based departmental development
- Understand how character-based leadership advances cultural transformation efforts, corporation-wide

Capstone Project

Anatomy of a Leader – Creation of a Personal Development Plan

Throughout the program, participants will be asked to fill out a journal style booklet, encouraging them to reflect on the contents of program workshops, as they relate to the participants own leadership journey.

The culmination of this exercise will be the compilation of a customized leadership development plan for each participant. This plan should be implementable in the participant's particular workplace.

Who Will Benefit



Mid-Career Leaders

Managers and mid-career leaders at the federal, provincial or municipal levels of government, as well as the broader public and not-for-profit sectors, will gain the cutting-edge insights needed to advance to more senior positions.



Senior Leaders

Senior leaders in the government or not-for-profit sectors will improve their capacity to transform organizations and create sustained success as part of their leadership legacy.

Completion Benefits

After completing the Masters Certificate in Public Sector Leadership, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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