Grow your career.
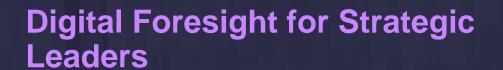**Level up** for the future.

Digital Foresight for Strategic Leaders

Futureproof Your Organization:
Next Level Leadership to Take You Into the Future

Schulich
School of Business
Executive Education | **YORK U**

Digital Foresight for Strategic Leaders

Digital Foresight for Strategic Leaders is an 8-hour online program that looks at factors such as consumer trends, market forces, advances in technology and changing expectations, and how they might shape future operating and innovation environments. The sessions will introduce a range of disruptive technologies as well as helping participants better think about how these technologies might threaten or positively impact their organization.

Grow your career.
Level up for the future.

🕐 1-day program

🖥 Book this program <u>online</u>

Digital Foresight for Strategic Leaders

It has been said that you shouldn't drive a car while only looking in the rear-view mirror – similarly, Strategic Foresight is the practice of understanding how consumer trends, market forces, technology advances, and other factors might shape future operating and innovation environments. Gain a full perspective, and don't just look through one mirror.

- Highly interactive and challenging, this Strategic Foresight training program will introduce practical tools and methods that help build more resilient organizations.

- You'll uncover how design thinking, market intelligence, competitive analysis and CX impact organizations.

- The program introduces a range of disruptive technologies as well as helping participants think about how these technologies might threaten or positively impact their organization in the future.

🕐 1-day program

🖥 Book this program online

Program Highlight

1 day of study
Rich learning in just 1 day

Emerging Technology
Understand the emerging technology landscape and how it will impact your organization

Leadership Styles
Adjust leadership styles to suit the new era and achieve organizational goals and objectives

Advancing Your Career
Gain support and organizational buy-in for technology investments

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Program Faculty

Ramy Nassar

Founder of 1000 Days Out and author of the upcoming "AI Product Design Handbook"

Ramy is the founder of 1000 Days Out and author of the upcoming "AI Product Design Handbook". As the former managing director of Design & Strategy for Architech and head of innovation for Mattel, he has led diverse teams in the creation of disruptive new digital products, services & platforms. Ramy teaches Design Thinking at McMaster University and in the Master's of Engineering, Innovation & Entrepreneurship program at Ryerson University.

"Futureproof your organization against ever-changing competitive and technological environments."

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Program Content

Module 1 - Looking Back To Understand the Future

- Introduction to strategic foresight and futures thinking

- Primer on machine learning, data analytics and RPA

- Framing and scanning methods in strategic foresight

- Interactive exercise: using Janus Cones

- Peer insight round table #1 – uncovering threats and opportunities

Module 2 - Futures Design and Speculative Ideation

- Guest keynote – the role of Speculative Design

- How to design for uncertain futures

- Primer on AI and deep learning

- Ideation with future technologies

- Round table insights discussion

Program Content

Module 3 - Strategy & Backcasting (from Foresight Plans)

- Foresight applied to strategic planning for teams, products or roadmaps

- Backcasting

- Primer on blockchain and distributed ledger systems

- Introducing the foresight maturity model framework

- Interactive exercise: the Uncertainties Map

Module 4 - Developing Organizational Capabilities

- Leading organizational change and developing foresight capabilities

- Interactive exercise: leveraging the Rapid Foresight Canvas

- Primer on augmented and virtual reality

- Challenge exercise – translating foresight into business planning

- Peer round table on organization strengths and gaps; gaining leadership buy-in

Program Content

Post-Workshop

- Following the training workshops, participants will be welcome to facilitated peer-to-peer sessions that specifically focus on the challenges faced when going from training to implementation

- Each session will be based on 3 small-group round-table discussions based on specific propositions or provocations

- The objective of these sessions is to mobilize a peer-to-peer support network to help share best practices with respect to building a robust strategic foresight practice or centre of excellence with an organization, gaining leadership buy-in, and translating foresight into planning

Participant Profile

The is ideal for:

- Mid-level to Senior Leaders.

- Leaders from organizations facing disruptions or the threat of disruption.

- Leaders looking to develop their team for the future.

- Leaders from organizations looking to disrupt and gain traction with emerging technology opportunities.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country
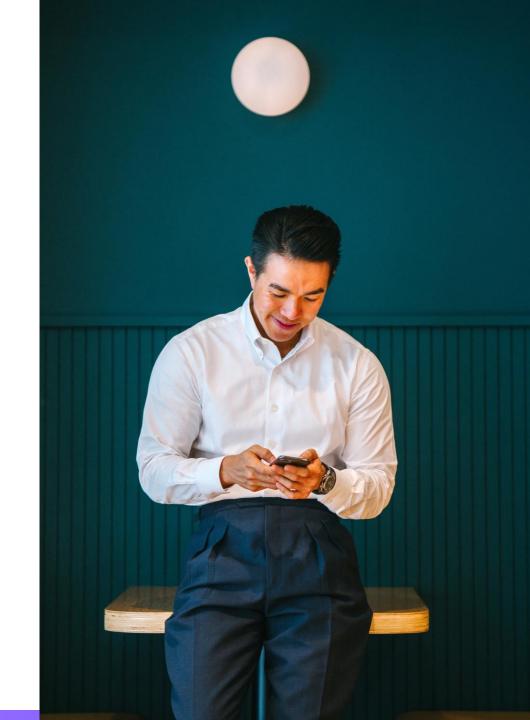We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique
Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range
Deepen your current skills and acquire new ones.

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About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:
- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:
- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy

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Schulich ExecEd,
Schulich School of Business at York University

500-222 Bay Street. Toronto, Ontario M5K 1K2

1.800.667.9380

execedinfo@schulich.yorku.ca

seec.schulich.yorku.ca

in SchulichExecEd   f SchulichExecEd   🐦 @SchulichExecEd