

Grow your career.
Level up for the future.

Certificate in Strategic Agility

Become an agile leader who can conceive and enable innovative strategies, rethink organizational structure, and build commitment from team members.



Certificate in Strategic Agility

Are you strategically agile and prepared to thrive in a fast-paced world dominated by change, international competition, constantly evolving technology and social media?

Build your capacity with Schulich ExecEd's strategic agility training to engage the future in innovative and sustainable ways, balance analytical and intuitive thinking, harness strategic conversations to generate solutions and implement new ideas successfully across your organization.

Grow your career.
Level up for the future.



5-day program



Book this program [online](#)

Certificate in Strategic Agility

Divided into 2 modules over five days, this strategic management certificate strengthens your expertise on the basic elements of organization structure and strategy, and delivers insight on the fundamentals of value and your value proposition.

You'll develop the ability to lead strategic agility and create new narratives that introduce people to change alternatives, move them through refining a direction and successfully implement effective ideas. Learn to integrate intuitive thinking and overcome the curses of success – the tyranny of the “core business,” strategic myopia and resource imprisonment – to prepare you and your organization for a truly sustainable future.

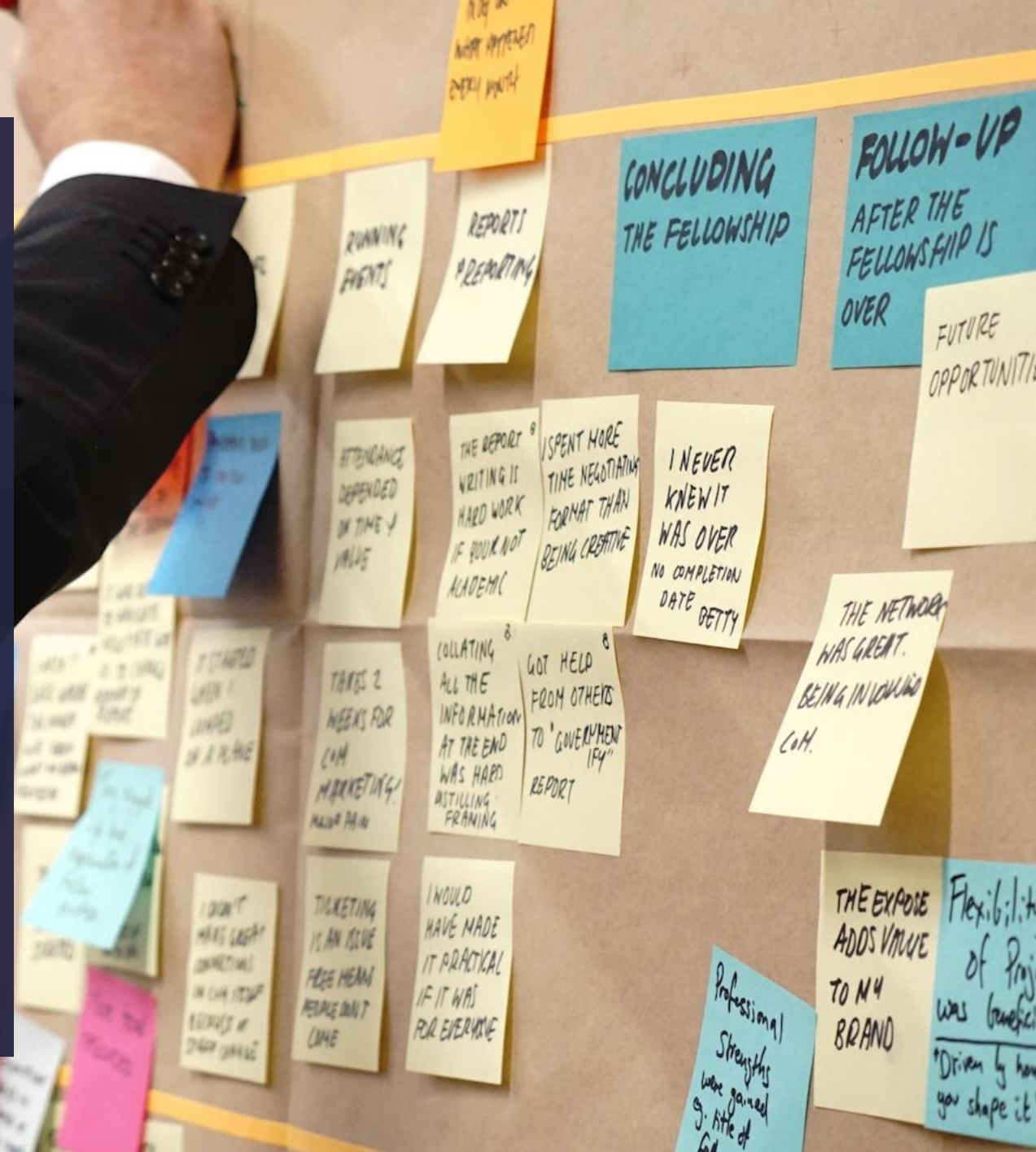
The program comprises two modules, which can also be taken separately for standalone programs.



5-day program



Book this program [online](#)



Program Highlight



Strategic Solutions

Practical Strategies for
Success



Implementation

Modelling strategic agility for
successful implementation



Interactive

Hands-on and
participatory



Digital Badge

Receive an authentic
digital badge from
Canada's #1 business
school



Program Faculty



Wissam AlHussaini

PhD

Wissam holds a PhD in Strategic management and is a winner of the “Excellence in Teaching” award. Over the years, Wissam has designed and delivered numerous training programs for major companies all over the world, including the United Nations, Koodo-Mastercom, Chevron-Philips, and MasterCard, among others. He currently teaches leadership and strategy at the Schulich School of Business in key graduate programs.

In 2016 he received the prestigious “Excellence in Teaching” award at the American University of Beirut for his impact and inspiration on the executive, graduate and undergraduate students. Wissam is a founding member and vice-president of strategy for the Canadian Business Strategy Association (CSBA) which aims to provide a knowledge portal for Canadian business strategists.



Program Faculty



Stephen Friedman

MA Psych

Stephen specializes in teaching leaders and management professionals about various aspects of interpersonal communication, management skills and leadership development in the workplace. His extensive education experience includes online and live education.

He is an award winning, Adjunct Professor of Organizational Studies at the Schulich School of Business at York University since 2000, where he teaches Organizational Behaviour, Team Development, Human Resource Management and Leadership in the BBA, MBA, Masters of Marketing, Masters of Management and Masters of Artificial Intelligence programs. Stephen has worked with groups and individuals across a broad range of industries Stephen's casual and affable delivery style immediately puts his participants at ease and sets a unique interactive and engaging tone which has made him a sought after and repeat speaker, educator and coach for numerous organizations across Canada. His style is authentic, provocative, humorous and fun. He holds an M.A. and an Honours B.A. in Psychology.



A unique program! I'm glad I chose it, as it is very relevant to regularly keep an organization aligned as it regularly experiences changes.

W. Morella

Human Resource Director, Mead Johnson Nutrition Canada

I will never look at organizations the same way again. This program will allow me to navigate successfully as I go up through any organization.

M. Potter

Director of Access to Information, Public Works and Government Services Canada



Program Content: Solving Complex Problems



Making Strategic Decisions

The key to great decision-making is clarity in generating options and criteria under challenging conditions. You will learn how to master this process.

Solving Problems That Can Be Solved

Effective problem solving begins with careful definition of the problem. Leaders will learn a set of proven approaches for rational and creative problem solving.

Managing Difficult Dilemmas

When a problem is highly complex, and resistant to multiple attempts at solution, it is a dilemma. Participants will use the 5-step Dialectical Solutions Method (DSM) to tackle their toughest strategic dilemmas.

Program Content: Developing a Strategic Mindset

Your Strategic Point of Origin: Developing Strategy and Strategic Planning

Strategy: How to Understand Its Origin and Role in the Organization

- Conduct a simulation demonstrating the origins of strategy
- Learn to define vision, mission, values, value, value proposition, customers, consumers, stakeholders, strategic and operational strategy
- Conduct a situational analysis including an environmental scan, customer analysis, product/service analysis, and competitive analysis
- Identify the value you create for your customers

Determine Your Critical Success Factors

- Clarify your value chain, value proposition and key success factors
- Clarify your comparative advantage
- Understand how to determine threats to your organization

Creating Opportunity: Mapping Your Future Direction

Develop Opportunity: Vision Mapping the Future

- Differentiate between initiatives and opportunities
- Learn vision mapping for non-linear thinking about the future
- Learn how to conduct scenario planning
- Establish key goals and objectives for future vision

Identify Key Elements of Success

- Learn the difference between analysis of present and past, versus visioning the future

Who Will Benefit



Mid-Career Leaders

Managers and leaders responsible for business planning and organizational strategy will be prepared for more senior roles with a deeper understanding of their organizational structure and how to explore alternative strategies with certainty.

Completion Benefits



Certificate

Provided upon completing a longer course that may comprise several badges.

After completing the Certificate in Strategic Agility program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



35 HRPA-CPD Hours. This program has been approved for CDP hours under Section A of the Continuing Professional Development (CPD) Log of the Human Resource Professionals Association (HRPA). Be sure to note the program ID number on your CPD log. For more information about certification or continuing professional development, visit the HRPA website at www.hrpa.ca/hrdesignations_/Pages/Continuing-Professional-Development.aspx

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





Schulich ExecEd, Schulich School of Business at York University

500-222 Bay Street. Toronto, Ontario M5K 1K2

1.800.667.9380

execedinfo@schulich.yorku.ca

execed.schulich.yorku.ca



SchulichExecEd



SchulichExecEd



SchulichExecEd



SchulichExecEd

