

Grow your career.
Level up for the future.

Early-in-Career Program



Schulich
School of Business
Executive Education

YORK U



Early-in-Career Program

This fully self-paced experience empowers learners to complete the program without interrupting their own schedule. It challenges them to think strategically about their career paths and how to meet their career goals within the organization.

Grow your career.

Level up for the future.



1 day of self-paced study



Book this program [online](#)



Early-in-Career Program

Recent studies by human resource organizations show that up to half of early-in-career employees – those with less than five years' experience in the workforce – were ready to change jobs for better opportunities, both in pay and career fulfilment, within the first year.

Learn how to create a career path for yourself in your organization and be ready to empower yourself to succeed and have a clear and measurable growth development roadmap.



1 day of self-paced study



Book this program [online](#)

Program Highlight



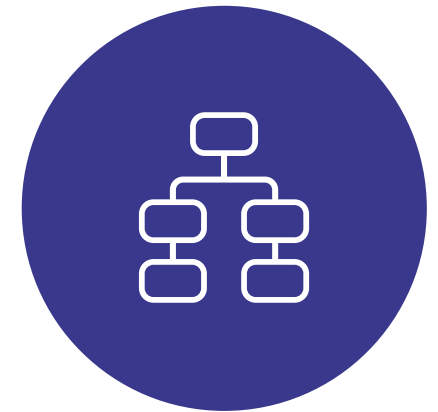
Personal Brand Story

Learn how to tell your story and build your personal brand



Introspective Analysis

Learn the power of introspective analysis and how to engage with your work and peers

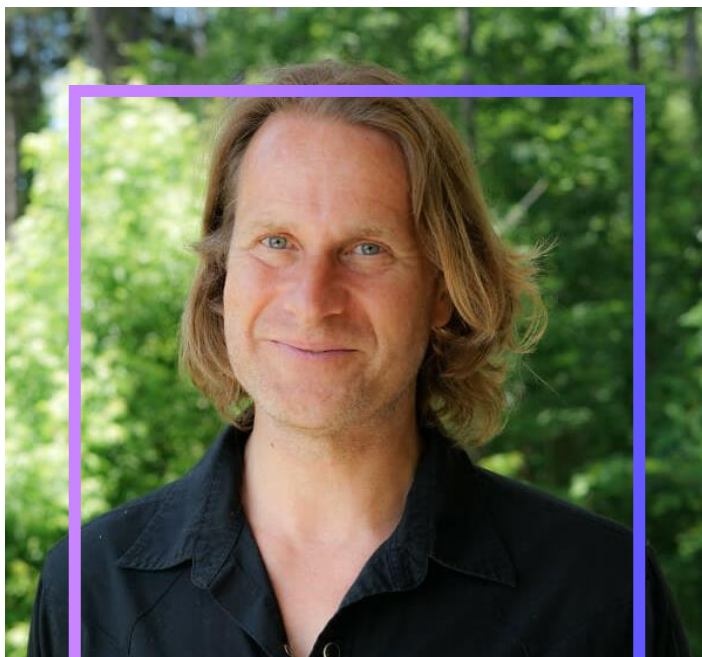


Advancing Your Career

Learn the soft skills that drive a successful career no matter what your specific industry or job role



Program Faculty



Trevor Cape

Trevor Cape is one of Canada's leading Career Coaches who has helped thousands of clients at all ages and stages thrive in top companies including Facebook, Google, RBC, TD Bank, Deloitte, KPMG, Canadian Tire, Rogers, Telus, and Maclaren Automotive. He has strong reputation for helping people grow communications skills, confidence and career success.

Focus areas of his career strategy workshops include career navigation, presentation skills, communications, networking, interviewing, marketing, team building, personal branding, HR management, cultural sensitivity, managing up down and across and social media.

Prior to launching his teaching and coaching business, he worked for 14 years at the world's largest branding company, Interbrand, serving as Director of Marketing, HR and Knowledge Management, working locally and globally and mentoring high potentials across the global network.

Program Content



PERSONAL BRANDING: Power Up Your Personal Brand

Personal Branding is the art of character building, creating value, and earning your chosen reputation. This program is designed to help you strengthen your Personal Brand and provide you with practical steps on how to communicate effectively, online and offline, who you are, what you do, your core strengths and skills, and the value you create:

- Build your reputation
- Convey your value and own your impact
- Articulate your accomplishments convincingly
- Overcome imposter syndrome
- Champion authenticity

MASTER YOUR MINDSET: Self-Management for Career Success

Make a positive impact in the workplace and take charge of your career by learning techniques of self-management and by adopting growth-focused perspectives and behaviours.

- Sharpen focus and ace a winning attitude
- Cultivate momentum
- Better manage your time and responsibilities
- Adopt positive growth-focused perspectives for problem solving
- Champion stress management, resilience, and wellness considerations

Program Content



CAREER TRAJECTORY: Take Ownership of Your Career

You have goals for your job, but how about your career? Being ready for your next career move means preparing early. Establish and frame a goal and a plan to build and sustain momentum.

- Demonstrate your value and take positive action to create value
- Strengthen your confidence
- Create your own dynamic career road map
- Manage up, down, and across
- Mine for gold: comb your experience for value

PEOPLE SKILLS: Communicate Powerfully

Cultivate better relationships with better connectivity and appreciation. Build trust and embody the power of your authentic communication style. Adopt strategies to persuade, inspire, and influence others to follow you.

- Strengthen relationships
- Build and manage your network
- Champion a success-focused culture
- Build win-win relationships
- Amplify your power and presence

Who Will Benefit



Aspiring Leaders

Early-in-career professionals, such as new managers, looking to succeed in leadership roles will learn to effectively communicate their value propositions and prove themselves as high-potential individuals.

Completion Benefits

After completing Early-in Career Program, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Certificate

Provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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