

Grow your career.
Level up for the future.

Executive Leadership

Learn to be a more self-aware, compassionate,
and inclusive leader.



Schulich
School of Business
Executive Education

YORK U

Executive Leadership

Leadership is constantly changing, and the past few years have redefined what it means to be a leader. To excel in their careers, senior leaders must adapt accordingly. It's all about changing mindsets: becoming a leader that is relational, disruptive, and innovative. This high-voltage program will teach you how to integrate these mindsets into your leadership style, forge relationships, nurture culture, and design the future world of work.

Based on ten years of experience working with thousands of leaders and grounded in relational leadership theory, this program won't just teach you about change but how to change. Build new confidence and a holistic worldview that inspires teams to believe anything is possible.

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2-day program



Book this program [online](#)

Program Highlight



2 days of study

Rich learning in just
2 days of study



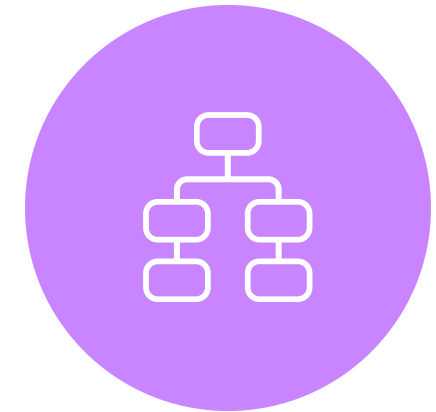
Assessment

Identify blind spots and
assumptions that are
weakening your leadership



Build a Strategic Narrative

Explore the current
narrative of your
organization and recast it to
become an uplifting
signature story



Advancing Your Career

Gain a customized
Leadership 4.0 Blue-Print
mapping out your
leadership journey



Jill Birch

PhD, Program Instructor

Program Faculty

Dr. Jill Birch is a leadership advisor, keynote speaker, author, and researcher. She is CEO of BirchGrove Inc., where she helps organizations achieve their strategy by applying the practices of relational leadership. Jill has spoken to 1000s of leaders around the world. Her presentations reflect the leadership concerns we all have today – to achieve organizational goals through self-awareness, empowerment, and compassion. Her new book, “Leadership 4.0: Practice Makes Perfect” will be published in 2023. Jill holds a Ph.D. from Griffith University in Australia where she studied relational leadership. Her M.A. from the University of Toronto focused on how CEOs learn to lead and how they learn to learn. She is also a Certified Association Executive.

Program Content



Virtual Rendezvous One

- Examine What's Changed in Leadership, New Workplace Strategies, Impact of Technology on Leadership
- Build community, identify common areas of interest for the group, prepare for the first encounter
- Summarize key insights and prepare for first day of the in-person program

Executive Leadership

Become a Relational Leader (Part 1)

Walk Like an Explorer: Reignite Your Purpose

- Identify moments of truth; evaluate where you are today, where you are headed: develop an action plan to reignite your purpose story

Perform like an Actor: Facilitate Conversations for Critical Moments

- Appreciate how others react to your leadership, create healthier, happier, and more productive workplaces; identify upcoming tough conversations and practice how to give and receive feedback

Program Content



Executive Leadership

Become a Relational Leader (Part 2)

Act like a peacemaker: Read the Room to Foster Diversity, Equity, and Inclusion

- Develop a greater appreciation of the lived experiences of others; foster intergenerational collaboration; develop a strategy to support workplace inclusion and belonging

Coach like a Pro: Empower Performance by Building Trust

- Receive feedback to adjust your behaviour and approach and learn how to give better feedback; use the relational coaching framework to empower team members

Summarize key insights and prepare for day two of in-person learning

Executive Leadership

Become an Innovation Leader

See Like an Artist: View the World Differently to Visualize New Possibilities

- Story tell to strengthen culture, build shared knowledge and find common ground: kick-start your organization's signature story

Think like a Designer: Develop an Innovation Process

- Co-create an innovation process that you can use back at work; get into a state of flow and form new perspectives that expand your imaginative skills

Program Content



Executive Leadership

Become a Disruptive Leader

Think like a Scientist: Solve Your Most Challenging Business Issue

- Visualize new ways to appreciate technology, innovation and changing business models and apply them to your sector; choose your most pressing challenge and map out a strategy to reenergize your initiative

Navigate like a steward of leadership: Map out Your Leadership 4.0 BluePrint

- Understand your impact, design your path and create your action plan to embody new leadership behaviours and practices; develop short, medium and long-term professional and personal development plans

Summarize key insights and prepare for the virtual Peer Leadership Learning Circle

Virtual Rendezvous Two

Sustaining the learning: participate in a Peer Leadership Learning Circle to develop your leadership goals; receive and give support to grow your leadership

Who Will Benefit



Senior Leaders

Senior leaders and board members will effectively impact the future of their non-profit.

Completion Benefits



Certificate

Provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

After completing Leadership 1:Certificate in Leadership Skills for Supervisors and Front-Line Managers, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



12 PMI-PDU. Successful completion of this program will earn PMI® Members, in good standing, Education PDU's in alignment with the PMI Talent Triangle. If this applies to you, you will receive a PDU Claim Code at the conclusion of your program. For more information on how to earn your PDU's, we recommend logging into your Continuing Certification Renewal System (CCRS) to report PDU's and view your certification records. Following this, if you require additional assistance, please contact PMI Support directly.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





Schulich ExecEd, Schulich School of Business at York University

500-222 Bay Street. Toronto, Ontario M5K 1K2

1.800.667.9380

execedinfo@schulich.yorku.ca

execed.schulich.yorku.ca/



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