

Grow your career.
Level up for the future.

HR Leadership

Future-proof your HR roadmap



Schulich
School of Business
Executive Education

YORK U

HR Leadership

This three-day program explores the crucial areas of HR. Learn to navigate changing work environments, employee needs, and HR laws and rules. Through a unique mixture of simulations, exercises, case studies and group work, this interactive program will provide leaders with the HR knowledge they need to excel in their careers.

Become a leader who embodies and understands your company's values and can quickly adapt to constant changes in the workplace.

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2-day program



Book this program [online](#)



Program Highlight



2 days of study

Rich learning in just
2 days of study



Advancing Your Career

Gain theoretical and hands-on HR knowledge, with a combination of simulations and real-world exercises



World-class instruction

Learn the critical aspects of HR at Canada's #1 business school



Network

Network with a group of like-minded leaders through group work and discussions



Program Faculty



Stephen Friedman

Program Instructor, MA Psych

Stephen specializes in teaching leaders and management professionals about various aspects of interpersonal communication, management skills and leadership development in the workplace. His extensive education experience includes online and live education.

He is an award winning, Adjunct Professor of Organizational Studies at the Schulich School of Business at York University since 2000, where he teaches Organizational Behaviour, Team Development, Human Resource Management and Leadership in the BBA, MBA, Masters of Marketing, Masters of Management and Masters of Artificial Intelligence programs. Stephen has worked with groups and individuals across a broad range of industries Stephen's casual and affable delivery style immediately puts his participants at ease and sets a unique interactive and engaging tone which has made him a sought after and repeat speaker, educator and coach for numerous organizations across Canada. His style is authentic, provocative, humorous and fun. He holds an M.A. and an Honours B.A. in Psychology.

Program Content



1/2 DAY - The Changing Workplace and the Role of HR

- How context is changing the workplace
- How are organizations responding, and what can we learn from them?
- Organizational success and the employment experience

1/2 DAY - Work and Job Design

- Introduction to motivation and job design
- Job design and flexibility
- Job design efficiency
- From work to “job” – connecting work to people

1/2 DAY - Recruiting and Selection

- Introduction to recruitment and selection
- Sources and tools for recruitment
- Employment branding & social media
- Managing recruitment costs
- Interviewing essentials and approaches – including virtual

Program Content



1.5 HRS - Data Analytics, Performance, and People

- Intro to HR analytics
- How HR analytics can (and cannot) support and inform decisions and employee development/growth
- Examples and getting started

1.5 HRS - Rewards, Compensation, and Benefits

- Dynamic models of total compensation: What do employees want from work?
- Getting started with total compensation: The mix
- How does compensation motivate?
- The benefits of well-designed benefits: Insight, design and technology

Who Will Benefit



Aspiring Leaders

Gain comprehensive knowledge in the professional tools and techniques needed for a leadership role in HR, organizational development, and talent and hiring departments.



Mid-Career Leaders

Stay up to date on the latest HR laws and best practices with an informative program designed to help people managers, talent managers, hiring managers and HR leaders advance to a more senior position.



Entrepreneurs

Entrepreneurs and small business owners will learn how compensation and benefit decisions can impact the employee experience and the organization.

Completion Benefits

After completing the HR Leadership, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Advanced

Shows that you're able to apply knowledge at a strategic, organizational level.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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