

Grow your career.
Level up for the future.

Certificate in Digital Fluency for Non Profits

Bring your non-profit organization into the digital era.



Schulich
School of Business
Executive Education

YORK U



Certificate in Digital Fluency for Non Profits

In this self-paced, online program for the non-profit and social enterprise sector, you'll develop a strong foundational knowledge of the digital tools necessary for streamlining operations and increasing the value provided to clients and members. Discover a range of technologies through hands-on learning and leverage the right ones to address your organization's business priorities.

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Three 30-hour modules



[Book this program online](#)



Certificate in Digital Fluency for Non Profits

The Certificate in Digital Fluency for Non Profits consists of 3 stackable micro-credentials, with each micro-credential offered as a standalone program (1 micro-credential). Participants enrolled in the Certificate program receive all 3 micro-credentials along with a certificate.

This certificate program is also one of two required programs in the Masters Certificate in Digital Fluency and Leading Digital Transformation for Non-Profits, which also includes the Certificate in Leading Digital Transformation for Non Profits. Participants enrolled in the full Masters Certificate program receive significant tuition savings and achieve a total of 6 micro-credentials from the two certificate programs, plus 3 digital badges (2 Certificates and a Masters Certificate).



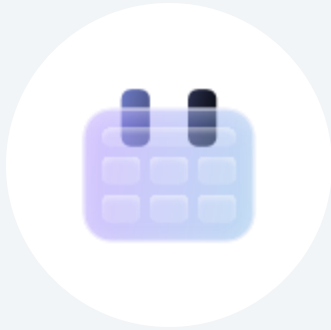
Three 30-hour modules



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Program Highlight



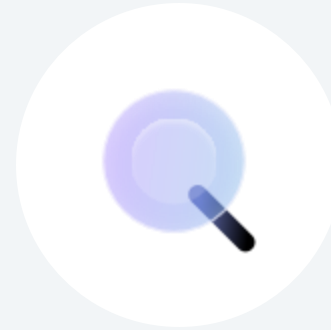
90 Hours of Study

Rich learning in just three 30-hour of modules



Learn from the Pros

Train with renowned Schulich ExecEd instructors and business leaders in the non-profit sector.



Stand Out from the Crowd

Get sought-after skills in business technologies specific to the non-profit and social enterprise sector.



Certificate

A digital badge provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

Program Faculty

Learn from the best.



Ramy Nassar
Program Instructor

Christopher Siewah
Program Instructor

Hemant Sangwan
PhD
Program Instructor

George Georgopolous
MA, PhD
Program Instructor

Jane Zhang
Program Instructor

Program Content



Service Delivery in a Digital World

Incorporate a digital approach to deliver services while increasing the level of quality and care for your clients.

Supports these skills:

- Recognize the role of digital technology in social service delivery
- Adapt organizational practices to environmental changes
- Outline the responsibilities and risks associated with digital service delivery
- Utilize internet safety and privacy strategies

Terrain of Emerging Technologies

Learn about applications and critique their applicability to your organization to identify which best serve your digital goals.

Supports these skills:

- Identify cloud and hardware technologies
- Detail online productivity and collaboration tools
- Outline the responsibility and risks associated with social media
- Manage online footprints

Program Content



Data Science & Predictive Analytics

Learn about data analysis tools and their capabilities to make informed business decisions to increase operational efficiency and profitability.

Supports these skills:

- Articulate their organizations' technology needs in alignment with their business priorities
- Survey, assess, and select technology solutions to meet their needs
- Develop a sequenced roadmap for solution adoption, implementation, and management
- Develop an ongoing management and review protocol for technology transformation initiatives

Who Will Benefit



Aspiring & New Leaders

Prepare for a leadership role in the non-profit sector with a practical, foundational knowledge of useful digital tools.



Mid-Career Leaders

Improve your organization's use of digital tools and technologies to streamline operations and demonstrate your capacity to drive change in a more senior position.



Senior Leaders

Develop a foundational understanding of how non-profit organizations can thrive in a digital world and increase the value provided to clients and members.

Completion Benefits

After completing the Certificate in Digital Fluency for Non Profits, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Certificate

Provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the Country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We Provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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