

Grow your career.
Level up for the future.

Masters Certificate in Digital Fluency and Leading Digital Transformation for Non Profits

Unlock your non-profit's digital capabilities and level up your operations.



Schulich
School of Business
Executive Education

YORK U



Masters Certificate in Digital Fluency and Leading Digital Transformation for Non Profits

Now more than ever, the non-profit and social enterprise sector is in need of digital skill sets and training. In this Masters Certificate program, you'll develop a foundation in digital fluency, then progress to acquire the advanced digital competencies needed to more efficiently serve today's communities. Gain sought-after technological skills specific to the sector and confidently lead your organization's digital transformation.

Grow your career.

Level up for the future.



Six 30-hour modules + supplementary readings and coursework



[Book this program online](#)



Masters Certificate in Digital Fluency and Leading Digital Transformation for Non Profits

This Masters Certificate includes the Certificate in Digital Fluency for Non Profits (3 micro-credentials) and the Certificate in Leading Digital Transformation for Non Profits (3 micro-credentials). Enrol in the full Masters Certificate program to receive all 6 micro-credentials with significant tuition savings and a well-rounded experience in digital fluency and transformation, or take the standalone certificate programs to achieve digital Certificate badges.

This skills-intensive program is ideal for aspiring, mid-career and senior leaders in non-profit and social enterprise sectors.



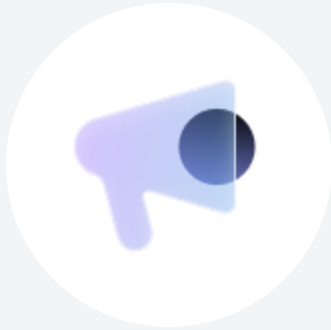
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Program **Highlight**



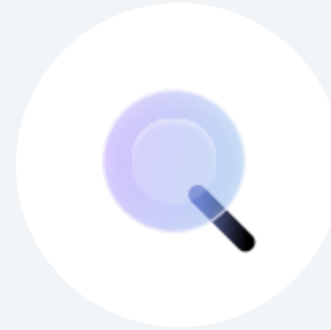
Build A Meaningful Network

Connect with and learn from peers and professionals across a wide range of non-profit and social enterprise organizations.



Tackle Exciting Challenges

Experience new technologies for non-profit businesses with hands-on learning led by digital-savvy business leaders.



Stand Out from the Crowd

Get sought-after digital expertise specific to non-profits and lead your organization's digital transformation with confidence.



Masters Certificate

Receive a digital credential from Canada's #1 business school.

Program Faculty

Learn from the best.



Ramy Nassar
Program Instructor

Christopher Siewah
Program Instructor

Hemant Sangwan
PhD
Program Instructor

George Georgopolous
MA, PhD
Program Instructor

Jane Zhang
Program Instructor

Certificate in Digital Fluency for Non Profits



Service Delivery in a Digital World

Incorporate a digital approach to deliver services while increasing the level of quality and care for your clients.

Supports these skills:

- Recognize the role of digital technology in social service delivery
- Adapt organizational practices to environmental changes
- Outline the responsibilities and risks associated with digital service delivery
- Utilize internet safety and privacy strategies

Terrain of Emerging Technologies

Learn about applications and critique their applicability to your organization to identify which best serve your digital goals.

Supports these skills:

- Identify cloud and hardware technologies
- Detail online productivity and collaboration tools
- Outline the responsibility and risks associated with social media
- Manage online footprints

Certificate in Digital Fluency for Non Profits



Data Science & Predictive Analytics

Learn about data analysis tools and their capabilities to make informed business decisions to increase operational efficiency and profitability.

Supports these skills:

- Articulate their organizations' technology needs in alignment with their business priorities
- Survey, assess, and select technology solutions to meet their needs
- Develop a sequenced roadmap for solution adoption, implementation, and management
- Develop an ongoing management and review protocol for technology transformation initiatives

Certificate in Leading Digital Transformation for Non Profits



Strategic Foresight and Managing Change

Incorporate digital into your strategy and develop an implementation plan for long-term adoption and change.

Supports these skills:

- Strategic Foresight and Future Proofing
- Leading Change and Transformation

Process Innovation and Operational Transformation

Deliver programs and services in a sustainable way by strategically innovating internal operations to leverage technologies.

Supports these skills:

- Leading Change and Transformation
- Process Improvement and
- Operational Effectiveness
- Strategic operational planning

Certificate in Leading Digital Transformation for Non Profits



Leading with Empathy and Building the Workforce for Tomorrow

Focus on the 'human-side' of digital transformation, including building trust, empowering others and role-modelling empathy to inspire and motivate others along the digital journey.

Supports these skills:

- Leading with Empathy
- Managing the Workforce for Tomorrow
- Leading Change and Transformation

Who Will Benefit



Aspiring & New Leaders

Prepare for the responsibilities of a non-profit leadership role with practical digital tools and knowledge specific to the sector.



Mid-Career Leaders

Develop digital fluency to streamline operations in your current leadership role at a non-profit organization and demonstrate your capacity to drive change in a more senior position.



Senior Leaders

Effectively integrate digital planning into your organization's strategy and foster a digital mindset that increases the value provided to clients.

Completion Benefits

After completing a Masters Certificate in Digital Fluency and Leading Digital Transformation for Non Profits, you'll receive an authentic digital badge from the #1 business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



Masters Certificate

Awarded when a series of more extensive programs are completed and a greater skill set achieved.

Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are #1 Business School in the Country

We have the privilege of being ranked #1 and teaching top students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.



About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

We Provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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