

Grow your career.  
Level up for the future.

# Certificate in Senior Leadership

A Leadership Guide to Taking Risks and Making  
Strategic, Bold Decisions.



## Certificate in Senior Leadership

Tailored for senior managers, directors, and aspiring executives, this program equips you with practical tools to make courageous decisions, inspire innovation, and achieve measurable results in a rapidly evolving world.

Through hands-on modules and expert guidance, you'll sharpen your ability to take calculated risks, build resilient teams, and harness the power of emerging technologies.

Develop strategies that drive growth and innovation and gain the foresight to stay ahead of industry trends. This program goes beyond leadership theory, offering you actionable insights and a personalized blueprint to achieve your career goals.

**Grow your career.**

**Level up for the future.**

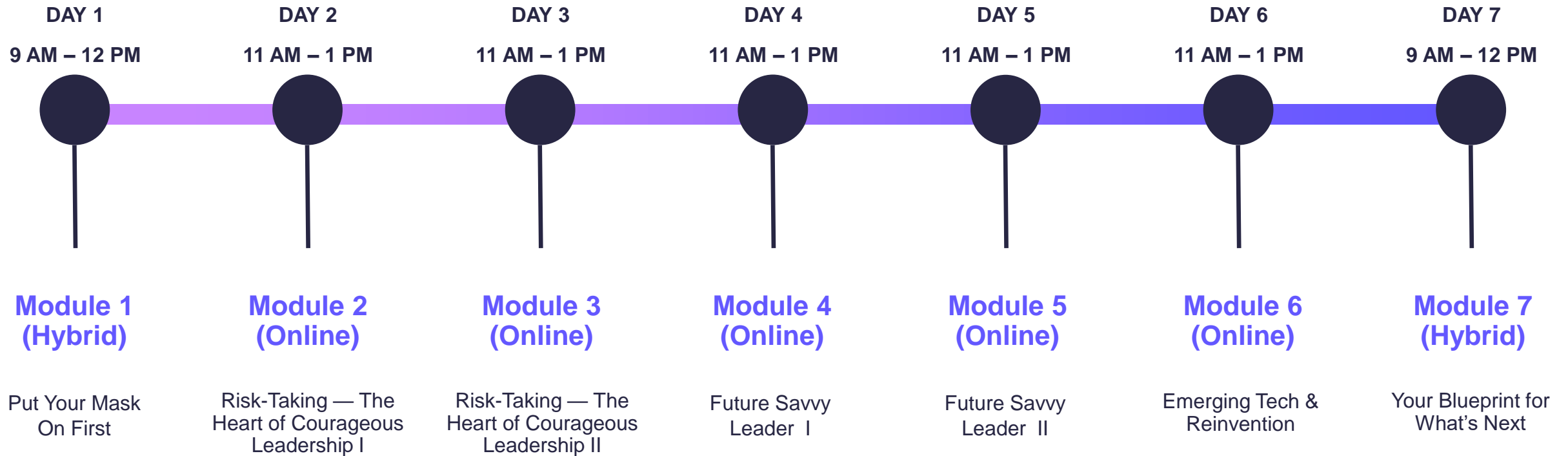


16 hours of study



Book this program [online](#)

# Program At A Glance



# Program Highlight



## 16 hours of accelerated learning

Gain transformative insights and practical tools in just 16 hours of study



## Strategic Decision-Making

Identify leadership blind spots, embrace bold choices, and drive meaningful results



## Future-Focused Leadership

Leverage innovation, technology, and trends to create forward-thinking strategies



## Personalized Leadership Blueprint

Walk away with a tailored plan to achieve your career goals and organizational impact

# Program Content



## Module 1: Put Your Mask On First

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- Self-Care as a Leadership Foundation
  - Explore techniques to prioritize your mental and physical well-being
- Build Resilience
  - Develop the skills to adapt and thrive in challenging situations
- Foster High-Performing Teams
  - Create a motivated and collaborative team environment
- Balance Growth
  - Learn strategies to harmonize personal development with professional success

## Module 2 & 3: Risk-Taking — The Heart of Courageous Leadership I & II

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- Embrace Calculated Risks
  - Learn to assess opportunities and make informed, confident decisions
- Inspire Bold Leadership
  - Motivate your team to step out of their comfort zones and embrace challenges
- Empower Team Collaboration
  - Foster a shared vision and rally your team to achieve ambitious goals
- Master Strategic Risk-Taking
  - Develop tools and frameworks to evaluate and act on high-impact opportunities

# Program Content



## Module 4 & 5: Future Savvy Leader I & II

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- Enhance Future-Readiness
  - Build the skills to anticipate and adapt to upcoming changes and challenges
- Harness Strategic Foresight
  - Learn to use tools like scenario planning and trend analysis for smarter decision-making
- Identify Emerging Trends
  - Gain the ability to spot opportunities and threats in evolving markets and industries
- Position for Success
  - Create strategies that keep your organization ahead of the competition and ready for growth

## Module 6: Emerging Tech & Reinvention

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- Discover Emerging Technologies
  - Explore cutting-edge advancements shaping industries and their applications
- Leverage Innovation for Transformation
  - Learn how to integrate new technologies to drive organizational change
- Adapt to Industry Evolution
  - Stay ahead in rapidly shifting markets with insights into key tech trends
- Gain a Competitive Edge
  - Use innovation as a strategic tool to position your organization for long-term success

# Program Content



## Module 7: Your Blueprint for What's Next

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- Clarify Your Goals
  - Define your career aspirations and organizational objectives with precision
- Outline Actionable Steps
  - Break down your vision into practical, achievable milestones
- Create a Personalized Roadmap
  - Develop a tailored plan to guide your leadership journey and ensure sustained success
- Take Immediate Action
  - Begin implementing your strategy to achieve meaningful results in your career and organization

# Who Will Benefit



## Senior Leaders

Tailored for senior managers, directors, and aspiring executives aiming for C-suite roles, this program focuses on enhancing strategic decision-making, building resilience, and leveraging insights in people and technology. Whether seeking a promotion, expanding leadership impact, or preparing for future challenges, participants gain the tools, network, and confidence to excel and lead transformative change.



# Completion Benefits

After completing the program, you'll receive an authentic digital badge from a top-ranked business school in Canada that employers will recognize.

As more and more companies look for candidates with specific skills, this badge on your CV will be a credible assurance of your achievements and expertise, allowing the right roles to find you faster.



## Certificate

Provided upon completing a longer program that may comprise several badges signifying a more extensive skill set.

# Why a Certificate at Schulich ExecEd?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

## **We are #1 Business School in the country**

We have the privilege of being ranked #1 and teaching top students from around the world.

## **Our Program is Unique**

Distinction from growing competition in the job market.

## **We Provide a Combination of Skill Specialization & Range**

Deepen your current skills and acquire new ones.



# About Schulich ExecEd

At Schulich ExecEd, the professional development arm of the world class Schulich School of Business, all our programs are non-degree, mid-career acclaimed qualification that employers recognize and that you can add to your CV.

## We provide:

- Short programs building an individual business skill have industry recognized credentials for that skill
- Certificate programs build a wider skill set with a number of key skills
- Masters Certificates are an intense dive into Leadership, Management or specific Business skillsets. This is our highest mid-career professional development business school certification

## Key Stats:

- Ranked #1 business school in Canada
- Ranked #12 in global MBA ranking
- Educated over 80,000 professionals across the world.
- Delivered over 4,000 programs virtually and in-person
- 96% of our graduates used knowledge or skills from the program on the job
- 87% of our graduates reported improved job performance
- Worked with over 500 companies worldwide

Over 450 leading faculty in areas of management, leadership, communications, finance, marketing, business development and strategy





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